



FacilityCloud Suite

Mystery Motorist Inspection Software

Customer improvement inspections are part of working with the large fuel brands. But missing big dollars for small overlooked items is unacceptable—margins are slim enough already. Prepare for unannounced audits with Mystery Motorist software.

Don't Miss Out On Your Branding Dollars

Titan's Brand Image Inspection software is a web application that is set up specifically for big brand programs such as Shell's CVP, or Exxon's BIP. Questions can be weighted for scoring of facilities based on the questions and criteria you chose. Results seamlessly port to the cloud with each facility ranked, graded, and visible to know instantly what specific deficiencies need to be addressed to achieve the highest score when mystery shopping audits do occur.

The most trusted technology in the petroleum industry with over 180,000 mobile inspections performed by leading fuel retailers, Titan's Brand Image Inspection software module keeps you proactive in your preparedness for brand audits so you don't miss out on any branding dollars.

Features

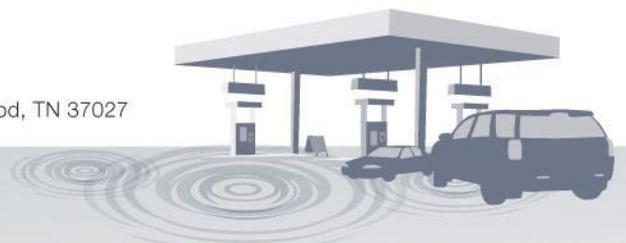
- Endless Customizable Inspections
- Ability to Weight Questions & Score Results
- Internal Improvement Checklists
- Web-Accessible from Any Device

Benefits

- Ensure No Lost Branding Funds
- Ensure Your Facility is a Top Performer
- Proactive Compliance for Both EPA Regulations and Brand Audits

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Proactive Inspections

Being proactive in in your brand program means more dollars in your pocket. Using Titan's Brand Image Inspection module, you can easily perform ready-made inspections using Shell, Exxon or other major oil brand's precise audit questions. Titan's inspection software allows you to perform these inspections at will using any device to ensure you are always ready and able to achieve the highest scores when mystery audits occur.

Scored Results

Using the same methodology the major brands use to conduct their routine facility audits, Titan's Brand Image Inspection module includes the precise questions they will ask to ensure you are ready. These questions will be weighted for scored so you know your deficiencies ahead of time and be able to resolve them systematically in preparation for you live audits. Results seamlessly port to the cloud with each facility ranked, graded, and visible to know instantly what needs to be addressed to stay ready.

Documented Results

A picture is worth a thousand words when it comes to facility issues. That's why Titan's Brand Image Inspection module is built to allow photos to be paired with inspection answers. Photos are synced and stored with each completed inspection to ensure that issues are not only documented, but corresponding reports include the photos and notes to support inspection results. This ensures you are not only prepared, but can dispute brand audit results that otherwise may tarnish your reputation.

Related Modules

- E-File Management
- Important Dates Management
- Fuel Inventory Visibility
- Compliance Alarm Management

Titan Software Suite



EnviroCloud
Environmental Compliance



FuelCloud
Fuel Analytics



FacilityCloud
Facility Management



CloudConnect
Industry Connectors

Free Trial

For a limited time you can initiate a free trial of Titan's Mystery Motorist module to see how much time it will save your organization. Please contact roi@titancloud.com to get started today.

